





# The Reserve at Lake Keowee

This lakefront community takes full advantage of its four-season location and its proximity to the region's best cultural and educational offerings

**F**inding just the right private community to call home can be complicated enough. Add in a desire to live on a lake and the search doesn't get any simpler. Just ask Rick Beasley of Atlanta.

"We searched for close to four years," says Beasley. "We visited every lake in three states. But we knew when we first drove through the stone entrance of The Reserve at Lake Keowee that we had arrived. It felt like a comfortable embrace, almost like stepping back into a different era."

That's not an uncommon response from those who have canvassed the Southeast for the perfect fit of location and lifestyle. The Reserve at Lake Keowee enjoys an enviable location with 30 miles of shoreline on one of the purest lakes in North America.

This year, the 3,900-acre premier community is celebrating its 10th anniversary, but the timeless elegance of its stone-and-timber themed architecture—includ-

ing the homes, clubhouse and village buildings—as well as the eye-catching backdrop of the Blue Ridge Mountains, give the impression it has occupied this land for generations.

One reason this lake community feels so established is that the developer (Greenwood Communities

**ABOVE:** The par-4 15th brings the Nicklaus Signature course back to the lake for the finishing holes.

**BELOW:** The Market in the lakefront Village Center is a popular gathering spot for residents.

**OPPOSITE:** The Reserve features 30 miles of shoreline on Lake Keowee.





**ABOVE:** The lakeside Pool Pavilion features an adult pool plus a zero-entry pool and playground for kids. **BELOW:** Exposed brick, heart of pine floors and Oriental rugs lend an air of casual elegance to the clubhouse.

and Resorts) overdelivered. They built the infrastructure before putting property on the market and completed amenities up front.

That made a big impression on Beasley, who says, “They had a fiscally sound, quality plan that didn’t overreach. Everything they said they would do, they have done.” For buyers in today’s market, a developer with staying power that delivers on its promises is an important consideration.

More than \$100 million of completed amenities complement the decidedly casual, relaxed lifestyle enjoyed by

some 600 families. All the best communities offer top-notch recreational and social facilities, but the combination of amenities all easily accessed from a centralized lakeside village center sets The Reserve apart.

One of the first projects completed was the Jack Nicklaus Signature golf course. The visually dramatic layout takes full advantage of the rolling terrain and finishes with a flourish. Four of the final holes play along the lake’s edge.

“We knew early on that The Reserve would be enjoyed for generations,” says Nicklaus. “The course creates a natural gathering spot in the heart of the village, with dramatic lake and mountain views that players will remember long after the last putt.”

As great as the golf is, it’s what happens before or after a round that makes this place special. You can walk from the 18th green to the market for lunch with your family and then take a few steps to your boat at the community’s private marina. And the lake is the place to be.

With the wide open waters of 18,500-acre Lake Keowee snuggling up to The Reserve’s shores, and a 200-

## The Reserve at Lake Keowee

190 Village Green Loop  
Sunset, SC 29685  
877.922.5253

ReserveAtLakeKeowee.com  
LifeOnKeowee.com

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**PAR:** 72 **YARDAGE:** 7,112  
**YEAR FOUNDED:** 2002  
**ARCHITECT:** Jack Nicklaus





slip marina complete with a commodore to attend to all your boating needs, spending time on the water isn't just fun; it's easy, too. (A full-time concierge in the clubhouse services members' needs on dry land.)

It seems everything here is designed to make life simpler, more relaxed. The Builders Showcase program features more than 20 approved home plans (all exclusive in this area to The Reserve) for those who want to build. The simplified process shows exactly what a new home will cost and what it will look like. You can spend your time in your boat, instead of worrying about the design and construction process.

There are plenty of real estate options, including homesites from \$100,000, cottages, lakefront homes, and their newest release, The Neighborhood Homes at Placid Park, priced from \$590,000. These low-maintenance homes on smaller footprints connect directly to the club and village amenities via golf cart trails.

The community's location—two hours to Charlotte or Atlanta, 35 minutes to Greenville, South Carolina, which is overflowing with arts and entertainment options, and just 20 minutes from Clemson University—opens up a world of possibilities for residents. They make good use of Clemson's continuing

education programs, some of which are held on property. The Reserve Community Foundation not only has outreach programs to the local area, but also provides a steady flow of cultural, educational and visual arts events for residents.

The Beasley family's long search was well worth the effort. They built their home on the lake, and with a commute from Atlanta that's just two hours door-to-door, they are enjoying plenty of "weekend jaunts." ■

**ABOVE:** Now home to a market, post office, meeting hall and marina, the Village Center has more amenities on the way. **BELOW:** Lake Keowee is an 18,500-acre playground for boaters.

